

Desk Research

Scholarly Research

ARTICLE

Allard, Matt. "AI in Media & Entertainment Workflows." *Computer Graphics World* 46.4 (2023): 21–21. Print.

AI is transforming media and entertainment workflows by enhancing content creation, streamlining post-production, and personalizing viewer experiences.

ARTICLE

PEER REVIEWED

Mollick, Ethan, and Jim Euchner. "The Transformative Potential of Generative AI..." *Research technology management* 66.4 (2023): 11–16. Web.

A Conversation with Ethan MollickJim about generative AI and its potential to transform work and what organizations—and individuals—ought to do . . . now

BOOK

Kore, A. (2022). *Designing Human-Centric AI Experiences*. Apress.

AI/ML-based systems have changed the way of traditional UX design. Instead of programming a method to do a specific action, creators of these systems provide data and nurture them to curate outcomes based on inputs.

ARTICLE

PEER REVIEWED

Euchner, Jim. "Generative AI." *Research technology management* 66.3 (2023): 71–74. Web.

ChatGPT and its fellow generative AI applications are already being applied in a dizzying array of applications, so leaders of innovation, R&D, and IT need to engage.

ARTICLE

Weisz, Justin D et al. "Design Principles for Generative AI Applications." (2024): n. pag. Web.

As Generative AI technologies are increasingly being incorporated into mainstream applications, there is an urgent need for guidance on how to design UX experiences.

WEBSITE

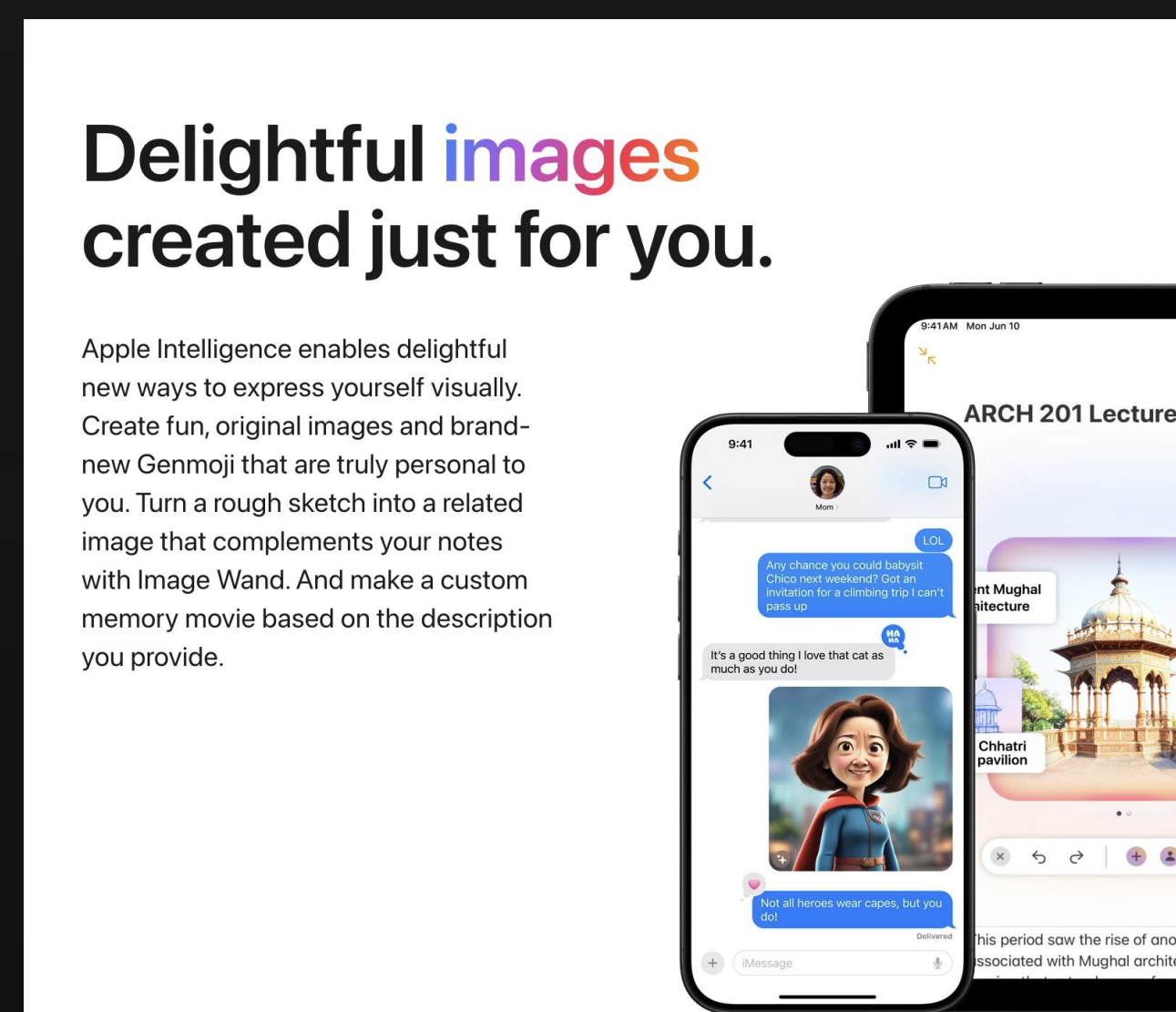
Joyce, C. (2024, May 2). The rise of Generative AI-driven design patterns - UX Collective; <https://uxdesign.cc/the-rise-of-generative-ai-driven-design-patterns-177cb1380b23>

Generative AI advances are helping shape the future of feature design, from enhancing content interaction to more informed decision-making

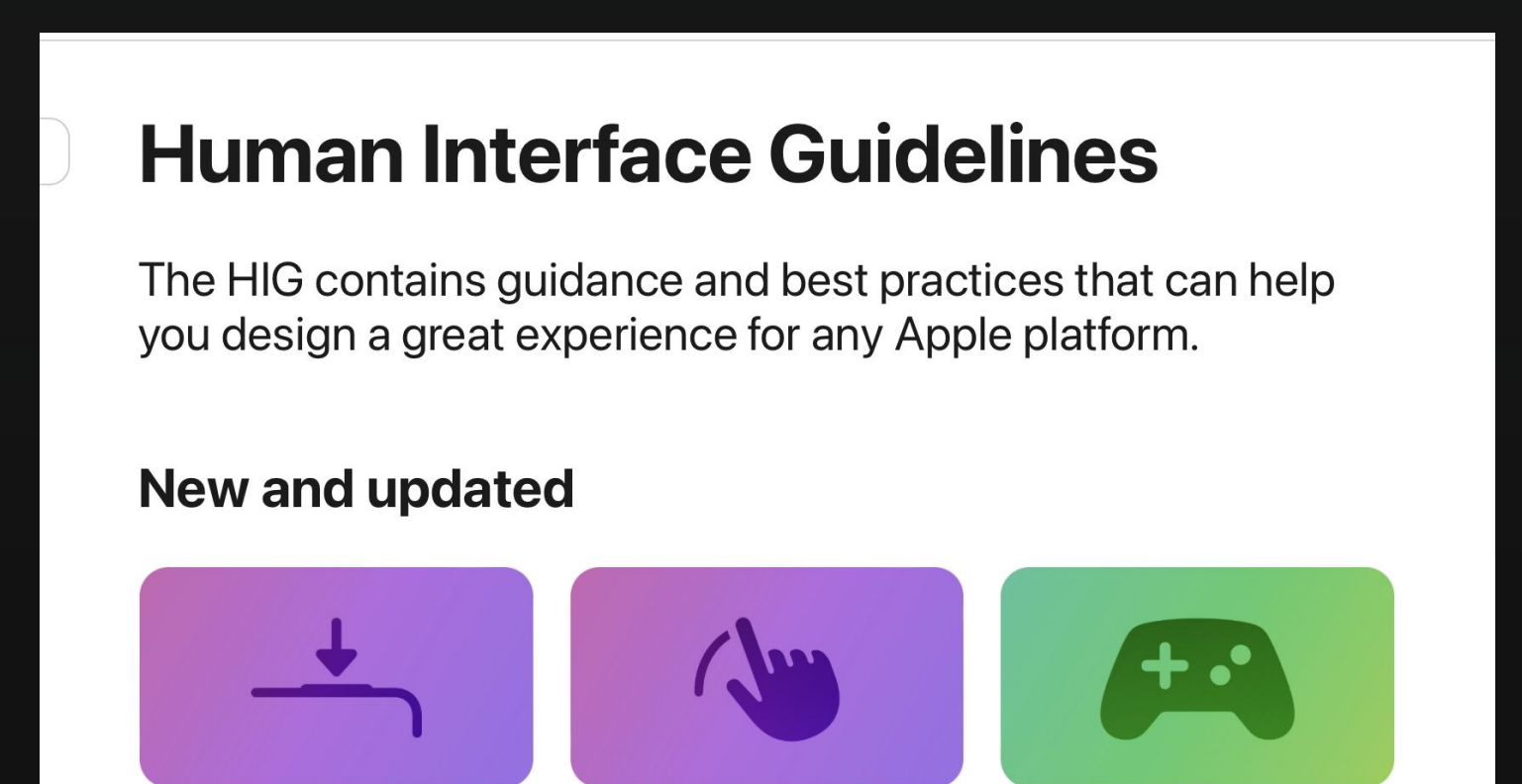
Design Considerations



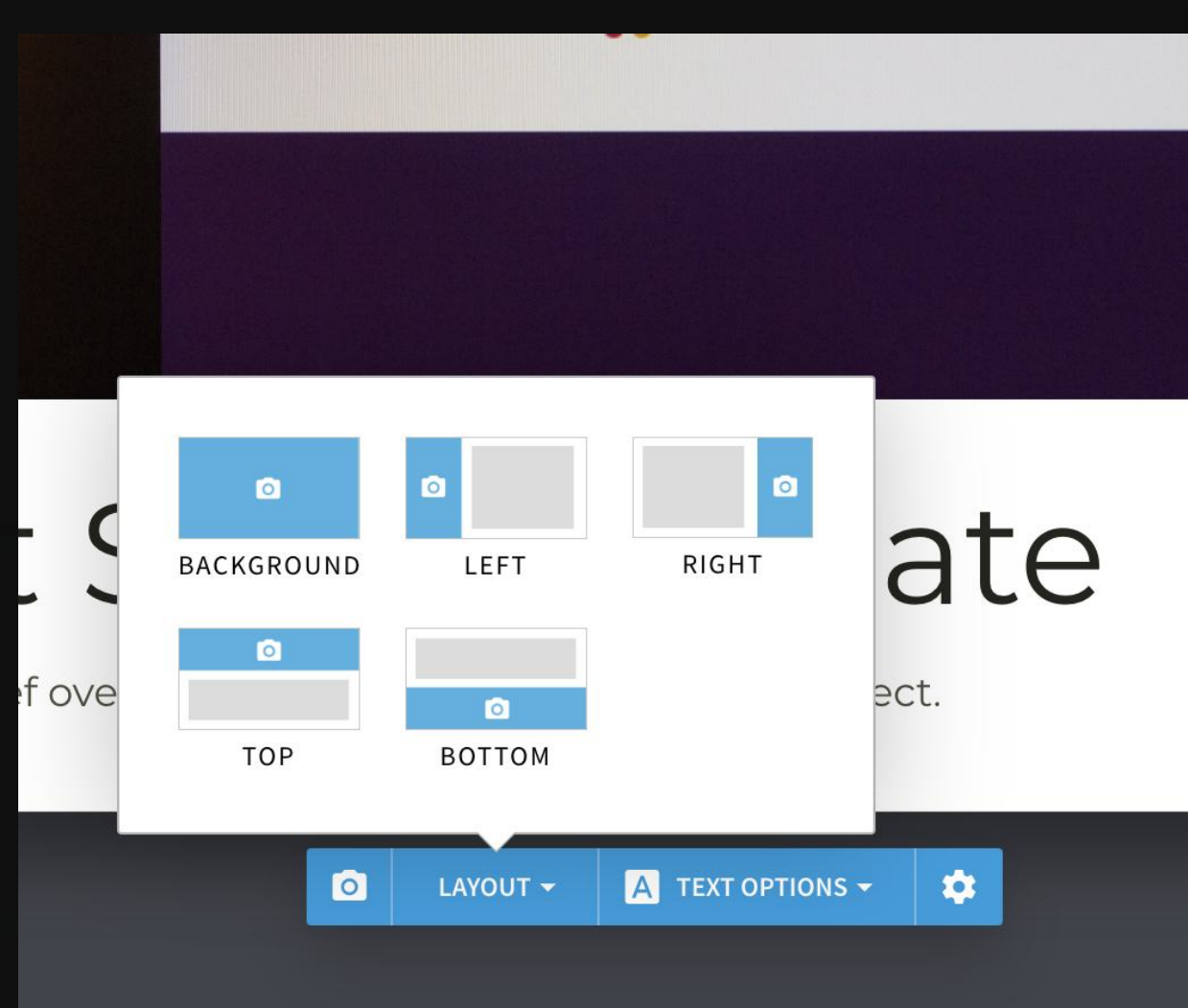
<https://www.figma.com/community/file/1385659531316001292>



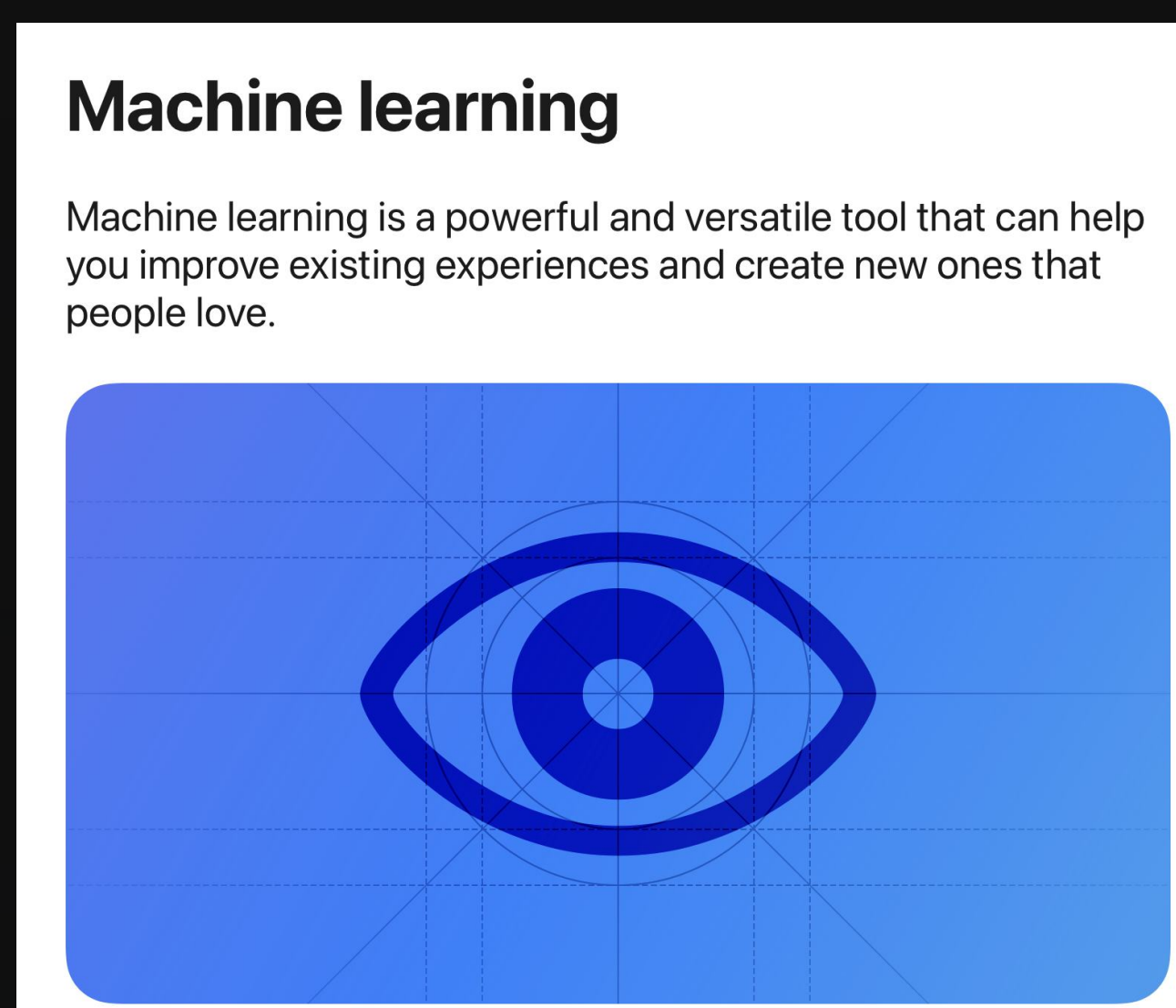
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